

ITSA ACADEMY

On-demand, virtual trainings that offer Professional Development Hours to upskill your workforce efficiently and on your time.

ITS America's core mission is the **safe and efficient deployment of ITS technologies** to build a better transportation future.

As the industry rapidly evolves, it is critical that those who are building this future are adequately armed with the skills and knowledge necessary to get the job done well. However, through comprehensive studies, experts have identified gaps in the current transportation industry workforce pipeline, especially in regard to ITS technologies.



That's why we created ITSA Academy.

We want to ensure that the workforce, in all sectors spanning private, public, and academic, **have a manageable way of staying up to date on how to assess, deploy, and manage the latest ITS technologies.**

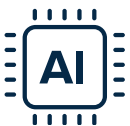
ITSA Academy is a platform that houses on-demand training courses **designed to deliver and develop the critical skills that your workforce needs to stay ahead**, backed by expert insight and mindfully designed for effective training.

AVAILABLE COURSES:



Introduction to Transportation Data

An essential primer for one of the most relevant topics in contemporary ITS conversation. This introductory course draws on expert insights and real-world case studies to unpack how transportation data can be used to reach key safety and mobility performance goals.



Artificial Intelligence in Transportation

Created in partnership with GFT, this course provides foundational knowledge of AI technologies including ethics and policy considerations, ensuring tools are applied to improve safety, mobility, and efficiency across transportation systems.

Bulk, member, and student rates available. Contact Josephine Mayer (jmayer@itsa.org) with questions.

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