

ITS AMERICA MEMBERSHIP BENEFITS

THE TRANSPORTATION CHANNEL

TRANSPORTATION PODCAST MEMBERSHIP PACKAGES

Do you want to showcase your contributions to the future of mobility in a relevant and impactful way? Utilize your ITS America membership to tell your organization's story in a filmed podcast promoted across major digital platforms.

OVERVIEW:

ITS America membership offers an **exclusive opportunity for professional, broadcast-quality podcasts from The Transportation Channel** to showcase technologies, innovations, and contributions to the future of mobility.

The Transportation Channel is a first-of-its-kind streaming network renowned for its mission to deliver key national transportation information across platforms. TTC is a dynamic network, continuously expanding its reach across web, mobile, Roku, Apple TV, and more.

TTC MONTHLY STATS:

TTC Platform: 40,000 views
msn.com: 5.5 million views
Facebook: 350,000 views

PACKAGE LEVELS:

		ITS America Member	Public Organization	ITS Asia-Pacific & ERTICO Member
STARTER	2 EPISODES Distribution across TTC + ITSA digital media networks	\$15,000	\$7,500	\$17,000
GROWTH	4 EPISODES Distribution across TTC + ITSA digital media networks	\$30,000	\$15,000	\$34,000
LEADERSHIP	10 EPISODES Distribution across TTC + ITSA digital media networks	\$50,000	\$25,000	\$60,000

Pick Your Package Today!

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