

### TTC PODCAST: ITSA MEMBERSHIP PACKAGES

Do you want to showcase your contributions to the future of mobility in a relevant and impactful way? Utilize your ITS America membership to tell your organization’s story in a filmed podcast promoted across major digital platforms.

#### OVERVIEW:

ITS America membership offers an **exclusive opportunity for professional, broadcast-quality podcasts from The Transportation Channel** to showcase technologies, innovations, and contributions to the future of mobility.

The Transportation Channel is a first-of-its-kind streaming network renowned for its mission to deliver key national transportation information across platforms. TTC is a dynamic network, continuously expanding its reach across web, mobile, Roku, Apple TV, and more.

**TTC MONTHLY STATS:**  
TTC Platform: 40,000 views  
msn.com: 5.5 million views  
Facebook: 350,000 views

#### PACKAGE LEVELS:

		ITS America Member	Public Organization	ITS Asia-Pacific & ERTICO Member
<b>STARTER</b>	<b>2 EPISODES</b> Distribution across TTC + ITSA digital media networks	\$7,500	\$3,750	\$8,500
<b>GROWTH</b>	<b>4 EPISODES</b> Distribution across TTC + ITSA digital media networks	\$15,000	\$7,500	\$17,000
<b>LEADERSHIP</b>	<b>10 EPISODES</b> Distribution across TTC + ITSA digital media networks	\$25,000	\$12,500	\$30,000

**Pick Your Package Today!**

Contact Josephine Mayer ([jmayer@itsa.org](mailto:jmayer@itsa.org)) for inquiries.